

STRADA



STRADA
Cucina Italiana

Case study

Strada

How Barclaycard and Strada work together to serve up a great customer experience.

Cucina Italiana

A successful recipe

Strada is a group of contemporary Italian restaurants with 31 locations across England and Wales, serving freshly prepared Italian dishes, using seasonal produce.

Serving up a better business

Strada has a good relationship with Barclays, and uses them for their day-to-day banking and over-the-counter services. As a result of the strong Barclays Group-wide relationship, Barclaycard provides the payment processing for all the physical payment in-store needs. The link with their Barclays bank account also enables greater liquidity for the business, which is really important.

Recently Strada upgraded their EPOS system and introduced an integrated card payment solution. The implementation, helped by Barclaycard, went smoothly and has removed the need to rekey transaction amounts, which reduces the chance of user error.

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Other suppliers change the way they deal with customers if they are seen to be smaller, but Barclaycard always offers the same level of service and dedication. Knowing they're there at the end of the phone if need be, is a great comfort – however infrequently needed. ”

Jackie Freeman
Chief Financial Officer
Strada

What's on the menu?

Strada is keen to keep up to date with technology and trends, and has recently upgraded all of its terminals to accept contactless payments. An increased limit for contactless payments in the future should see an increase in contactless card transactions too.



To see how your business could benefit from our payment acceptance solutions, speak to your Barclaycard Relationship Manager today, call us on 0800 096 8199 or visit [barclaycard.co.uk/restaurant](https://www.barclaycard.co.uk/restaurant)

Calls to 0800 numbers are free from UK land lines and personal mobiles, otherwise call charges may apply. Please check with your service provider. Calls may be monitored or recorded in order to maintain high levels of security and quality of service.

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Created 03/17. 01827BD.